

Simplify your migration journey with **AI-driven** automation.

Crest Data delivers enterprise migration services and purpose-built, AI-driven tooling for effortless transitions between observability and security analytics platforms — with robust data integrity, embedded security, and close to zero downtime.

60%

Faster migration & cost savings

100+

Enterprise migrations delivered

5,000+

Observability & security integrations

175+

Global enterprise customers

Why Crest for Migrations?



57%

Accelerated Time-to-Value

A proprietary AI-driven migration engine eliminates manual effort, cutting man-days for faster time-to-value and cost saving.



~0

Close to Zero Downtime

Intelligent infrastructure automation replaces manual processes for rapid deployment and minimal business disruption.



Logic-safe

Enterprise-Scale Integrity

Handle huge data volumes without compromising integrity, preserving complex monitoring logic across thousands of assets.



100%

Embedded Security & Compliance

Encryption of sensitive files in transit and at rest, with no compliance breaches during high-stakes data exchanges.

How We Migrate **70% AUTOMATED · 30% EXPERT-LED**



01

Assess & Plan

Discovery, automated assessment reports, project timelines and cost estimates.



02

Build Pipelines

Deploy agents, define buckets & RBAC; route, extract, normalize and map required fields.



03

Migrate Assets

Automated query translation and conversion of dashboards, alerts and visualizations.



04

Test & Validate

Expert-led validation of complex logic, accuracy and full dashboard coverage.



05

Cutover & Optimize

Seamless cutover preserving incident workflows, then tune and optimize.

AI-driven query, dashboard & alert conversion across leading platforms.

📈 OBSERVABILITY MIGRATIONS

- ➡ Splunk → Datadog
- ➡ Splunk → Dynatrace
- ➡ Splunk → Amazon CloudWatch
- ➡ New Relic → Datadog

🛡️ SECURITY & SIEM MIGRATIONS

- ➡ Splunk → Microsoft Sentinel
- ➡ Microsoft Sentinel → Splunk
- ➡ Splunk → Elastic
- ➡ Elasticsearch → Splunk

⚙️ ENGINE CAPABILITIES

- ➡ Query translation for searches & alerts
- ➡ Automated visualization conversion
- ➡ Comprehensive assessment reports
- ➡ Standardized field mapping

CASE STUDY · AI-DRIVEN MIGRATION TO DYNATRACE

Modernizing observability for a Fortune 500 financial services enterprise

A global payments leader ran 3,000+ dashboards and alerts on a fragmented, manual-first Splunk environment — making a traditional migration lengthy, costly and risky. Using its Neuwave Agentic AI Migrations product, Crest Data automated the translation of complex Splunk queries into Dynatrace Query Language and rebuilt assets via Dynatrace JSON — automation handled the bulk of conversions while expert validation tackled complex logic, preserving monitoring intent and incident-management workflows.

[Explore more case studies →](#)

47%

Faster time-to-value versus a manual migration approach.

120→64

Man-days — migration effort cut nearly in half through automation.

3,000+

Dashboards & alerts migrated at enterprise scale with logic preserved.

LET'S MIGRATE TOGETHER

Talk to a migration expert.

Looking to migrate or modernize your observability and security platforms? Connect with our team for a complimentary migration assessment — scope, timelines and cost estimates, with no surprises.

[Get a Free Assessment →](#)

crestdata.ai/migration-assessment



EXPLORE
MIGRATIONS

WHO WE ARE

About Crest Data

Crest Data is a data and AI-driven product engineering and technology solutions provider for enterprises and technology innovators in cybersecurity and observability. We combine deep domain expertise with intelligent automation to deliver seamless, secure platform migrations — helping organizations modernize operations, reduce risk and unlock a future-ready, AI-driven operating model.

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