

Drive operational efficiency at scale with **AI-driven** Dynatrace observability.

Crest Data delivers enterprise-grade observability services with unified visibility across complex environments. By unifying metrics and logs within the AI-enabled Dynatrace platform, we help businesses detect issues faster, gain real-time performance insights, and proactively optimize operations — full-stack observability that drives performance excellence and maximizes ROI.

Why Crest Data? REGISTERED DYNATRACE PARTNER

-  **Proven enterprise delivery** — from startups to Fortune 500 organizations.
-  **AI-driven migration engine** automating up to 90% of dashboards & alerts.
-  **Multi-platform expertise** — Splunk, Elastic & legacy log tools moved to Dynatrace.
-  **Enterprise-grade managed observability** for always-on, zero-downtime operations.
-  **Deep technical expertise** across all Gartner Magic Quadrant observability leaders.
-  **Registered Dynatrace partner** — DQL, dashboards & AI-driven insights expertise.

Our Dynatrace Offerings MIGRATE · IMPLEMENT · INTEGRATE · MANAGE



Migrations

01

- ◆ AI-enabled migration engine for Splunk, Elastic & legacy log tools to Dynatrace.
- ◆ Automated DQL dashboard and alert conversion at enterprise scale.
- ◆ Structured, phased approach that minimizes risk and downtime.



Implementations

02

- ◆ End-to-end rollouts across full-stack observability, infrastructure, apps & logs.
- ◆ Observability-as-code for scalable, standardized monitoring.
- ◆ Production-ready launches tuned for cost and performance.



Integrations

03

- ◆ Custom integrations across security, SaaS and infrastructure platforms.
- ◆ Dashboards, alerts and DQL development tailored to your environment.
- ◆ Workflow automation to operationalize new data sources.



Managed Services

04

- ◆ 24x7 SRE and L1/L2 operational support.
- ◆ Continuous cost and performance optimization.
- ◆ Fully-managed, always-on observability operations.

“As enterprises move away from traditional log management tools, having a migration path that is fast, scalable, and future-ready is critical. Through our collaboration with Crest Data, customers gain actionable insights that help streamline operations at scale. Dynatrace delivers true full-stack observability, and this partnership enables organizations to modernize with confidence.”



Steve McMahon

Chief Customer Officer, Dynatrace

SUCCESS STORY · ENTERPRISE OBSERVABILITY MIGRATION

Accelerating enterprise observability with AI-driven migration to Dynatrace

Automated observability at enterprise scale — thousands of dashboard panels migrated from Splunk to Dynatrace in nearly half the time using Crest Data's proprietary AI-enabled migration engine, establishing a standardized, future-ready observability framework.

[Explore more case studies →](#)

3,000+

Dashboard panels migrated from Splunk to Dynatrace.

~50%

Faster delivery — completed in nearly half the projected time.

AI-led

Splunk → Dynatrace consolidation driven by a proprietary migration engine.

COMPLIMENTARY ENGAGEMENT

Get your complimentary Dynatrace migration assessment.

A no-cost, hands-on review of your current observability footprint with a tailored migration plan and ROI estimate — delivered in days, not weeks.

Book Your Assessment →

crestdata.ai/migration-assessment



SCAN TO START

WHO WE ARE

About Crest Data

Crest Data is a trusted Dynatrace services and solutions partner, helping enterprises modernize observability through large-scale migrations, integrations and managed services. Enabled by proprietary automation and deep Dynatrace expertise — including DQL, dashboards and AI-driven insights — Crest Data enables faster time-to-value, reduced risk, and a shift to proactive, intelligent operations.

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