

AI-Driven **ServiceNow** Workflow Automation for Modern, Scalable Enterprises.

Crest Data helps enterprises streamline business-critical workflows through ServiceNow — replacing fragmented processes with AI-driven automation. We connect systems, data and decisions to reduce operational complexity, improve service delivery and enable scalable, outcome-driven automation.

250+

Experts dedicated to enterprise workflow automation

500+

Projects delivered across enterprise environments

300+

Integrations built across complex enterprise systems

100+

Certified app developments shipped to production

Why Crest Data? **SERVICENOW WORKFLOW AUTOMATION**



ServiceNow-focused delivery — dedicated practice with deep Now Platform expertise across the enterprise stack.



Proven enterprise execution — delivery model honed across regulated, mission-critical environments.



Integration leadership — deep API and connector engineering across IT, HR, Finance, Security and OT.



Platform engineering excellence — certified app developers, architects and workflow specialists on staff.

ServiceNow Capabilities **WORKFLOWS · AI · INTEGRATIONS · GOVERNANCE**



Custom Workflow Development

Bespoke flows tailored to enterprise processes.



AI and Automation

Embed Now Assist & agentic AI into operations.



IT Service Management (ITSM)

Incident, change, problem & request modernization.



Finance Workflows

Source-to-pay, AP and finance ops automation.



Legal Workflows

Matter, contract & e-discovery orchestration.



HR Workflows

Employee lifecycle, onboarding & case management.



Security Incident & Threat Intel

SIR-driven response with SIEM/SOAR integrations.



Vulnerability Response

Risk-based prioritization & remediation workflows.



Governance, Risk & Compliance

Continuous controls, audit & policy automation.



Operational Technology (OT)

Bridge IT/OT visibility with secure workflows.

PROVEN OUTCOMES

Measurable impact across the enterprise.



Minutes → seconds

Workflow execution time collapsed at scale.



Days → minutes

Data retrieval accelerated end-to-end.



Real-time

AI-orchestrated integrations across systems.



Adaptive

Intelligent, multi-level approval workflows.



AI-powered

Enhanced enterprise visibility & insight.

CUSTOMER SUCCESS SNAPSHOT · MULTI-CLOUD ACCESS AUTOMATION

High-performance access automation for a global technology enterprise.

Crest Data rebuilt a global technology enterprise's multi-cloud access workflow on ServiceNow, replacing stored-data lookups with real-time API calls. Legacy 30s-several-minute request delays and 3-5 minute catalog loads collapsed to seconds, while configurable multi-level approvals and controlled permission selection improved both user experience and access governance.

[Explore more success stories →](#)

↓ **Wait**

Minutes → seconds for access requests via real-time API calls.

3-5m → 0

Catalog load times eliminated with no stored-data dependency.

Multi-level

Configurable approvals & controlled permission selection.

COMPLIMENTARY ENGAGEMENT

Free ServiceNow Workflow Automation Assessment.

A no-cost, hands-on review of your current ServiceNow estate with a tailored workflow-automation roadmap and ROI estimate — delivered in days, not weeks.

[Book Your Assessment →](#)

crestdata.ai/servicenow-assessment



SCAN TO LEARN MORE

WHO WE ARE

About Crest Data

Crest Data is a data- and AI-driven technology solutions provider for enterprises and technology innovators across Workflow Automation, Cybersecurity and Observability. We help enterprises design, build and scale intelligent systems powered by automation and AI. With deep engineering expertise and strong technology partnerships, we enable organizations to modernize operations, optimize workflows and accelerate digital transformation.

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