

Transform enterprise visibility with **AI-led** observability.

Crest Data builds comprehensive observability integrations that capture metrics and logs across your entire infrastructure. By unifying enterprise data within an AI-enabled observability platform, we deliver actionable insights that help organizations resolve issues rapidly and extract maximum value from their investments — turning complex, distributed systems into cohesive, real-time views.

5,000+

Integrations built across 300+ vendor technologies

100+

Enterprise migrations & implementations, startups to Fortune 500

90%

Dashboard & alert conversions automated by AI

60%

Savings in time & budget vs. in-house or generalist services

Why Crest Data for Observability **PROVEN · AI-FIRST · FUTURE-READY**



Proven at enterprise scale — delivered across hi-tech startups to Fortune 500.



AI-first migration engine automates the bulk of dashboard & alert conversions.



Faster time-to-value — migration timelines compressed from months to weeks or days.



Lower total cost than in-house or generalist services.



Future-ready expertise across all eight Gartner-recognized observability leaders.



Open-standards approach — OTel/CNCF connectors built by autonomous AI agents.

Our Core Services **IMPLEMENT · MIGRATE · INTEGRATE · OPERATE**



Implementations

01

- Deploy & optimize Infrastructure, Application and AI observability for unified visibility.
- Service Level Governance — the right SLIs to meet critical SLOs.
- Frameworks aligned to DevOps best practices for proactive operations.



Migrations

02

- Automated Migration Engine to transition off legacy platforms with minimal risk.
- Dual-ingestion 60–90 day window preserves operational continuity.
- Seamless, risk-free cutover that preserves existing monitoring logic.



Integrations

03

- AI-driven custom connectors (OTel/CNCF) built by autonomous agents.
- Automated QA frameworks for reliable, performant connectors.
- Real-time data transformation across the most complex enterprise APIs.



Managed Services

04

- Full operational ownership built for zero-downtime operations.
- L1/L2 support, access control and data onboarding.
- Financial governance with monitoring & chargeback models.

Platforms We Support VENDOR-AGNOSTIC EXPERTISE



DATADOG

Featured **Datadog Marketplace**
integrations partner.



dynatrace

Strategic **Dynatrace** migration &
managed-services partner.



Amazon CloudWatch

AWS Cloud Operations
Competency partner.

SUCCESS STORY · SPLUNK → DYNATRACE MIGRATION

Accelerating enterprise observability with AI-driven migration to Dynatrace

A global financial services enterprise modernized observability by migrating from Splunk to Dynatrace using Crest Data's proprietary AI-driven Migration Engine and Neuwave Agentic AI Migrations. A 70/30 automation-to-expert model preserved monitoring logic while shifting the business to a unified, AI-driven operating model built to scale.

[Explore more success stories →](#)

3,000+

Dashboards & alerts migrated
from Splunk to Dynatrace.

47%

Faster time-to-value versus
manual migration estimates.

120→64

Man-days — effort cut nearly
in half by automation.

COMPLIMENTARY ENGAGEMENT

Get your complimentary observability assessment.

A no-cost review of your current observability maturity with a tailored migration plan and ROI estimate — plan a move in weeks, not months.

[Book Your Assessment →](#)

crestdata.ai/migration-assessment



SCAN TO START

WHO WE ARE

About Crest Data

Crest Data is a data and AI-driven technology solutions provider for enterprises and technology innovators in cybersecurity and observability. We help enterprises modernize operations through advanced integrations, AI-driven automation, and scalable platform engineering — enabling organizations to operate reliable, future-ready digital ecosystems.

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